

CONCEPT PAPER

LOGISTICS CONFERENCE - 2016 - TRINCOMALEE

“CONTEMPORARY LOGISTICS MANAGEMENT: CHALLENGES AND OPPORTUNITIES”

Logistics is the management of the flow of things between the point of origin and the point of consumption in order to meet requirements of customers or corporations. The resources managed in logistics can include physical items, such as food, materials, animals, equipment and liquids, as well as abstract items, such as time, information, particles, and energy. The logistics of physical items usually involves the integration of information flow, which is material handling, production, packaging, inventory, transportation, warehousing, and often security. The complexity of logistics can be modeled, analyzed, visualized, and optimized by dedicated simulation software. The minimization of the use of resources is a common motivation in logistics.

Today logistics environment is moving in high speed with modern theories, practices, rules/ regulations, and technological breakthroughs. Therefore it is evident that awareness of logistics functions and know-how in contemporary developments in the government sector, military sector and corporate sector are paramount important for SLN Logistics Officers and other branch Officers to develop their responsiveness/ intellectuality.

Naval logistics stand unique as Navy evolves around the fleet. As Sri Lanka Navy Fleet is gearing to fulfill the wider national and international obligations, the future Naval Logisticians are also need to be empowered intellectually and professionally. The future Naval Logistics offers challenges and opportunities, and there will be many lessons that can be learnt from past, present and also from the corporate world.

Therefore, Sri Lanka Navy is planning a Logistics Conference on the theme of “Contemporary Logistics Management; Challenges and Opportunities” on 26th February 2016 at Naval & Maritime Academy, Trincomalee. The purpose at this initiative is to develop a forum to discuss / share the knowledge in contemporary developments in logistics field and such would be an integral part of the academic necessities of the Long Logistics Management Course (LLMC) conducting at the Naval Academy leading to a MBA Degree through Sir John Kothalawela Defense University (KDU).

The conference is organizing with the wider participation of local and foreign naval logistics training institution, Universities, entrepreneurs involving in naval logistics, Government institutions, Sri Lanka Army, Sri Lanka Air Force and renounced scholars in the field of Logistics.

The conference is focusing to achieve following derived objectives in order to widen the knowhow of all participants through their proficiency on the field.

Objectives

- (1) To develop Logistics branch officers' know-how in contemporary developments in Logistics field.
- (2) To develop logistics awareness of all other branch officers.
- (3) To acquire and share logistics knowledge and techniques of corporate sector intellectuals through their speeches/ papers.
- (4) To create an environment for all officers in the navy to present their papers in logistics field.
- (5) To allow LLMC OUT"s to involve in organizing a Conference and update their knowledge by participating/ witnessing the event.
- (6) To extend an invitation for leading companies involve with SLN to participate in the forum by presenting papers relevant to the subject being conferencing, thus marketing NMA and the Navy as a professional entity in the field at logistics.
- (7) To extend an invitation to LLMC or equivalent courses in sister services and neighbouring countries such as in India, Pakistan and Bangladesh for logistic officers/ students to present papers in the Conference.
- (8) To explore the challenges and opportunities in the field of logistics management.